

# You have questions:

- How can we better create and sustain competitive advantage?
- Do our business plans take into account regulatory change?
- How do we assess and improve the ROI of our public affairs strategy?
- Who are our most important stakeholders and how do they impact our business?
- What is the regulatory risk of our business?
- How do the regulators view our bid to acquire that asset?
- Where are the business opportunities in regulatory reform?
- How can government relations assist our market development?
- Has our due diligence taken into consideration the fluid regulatory environment?
- What is the regulatory risk of our M&A?
- How do we better monitor formal and informal policy and legislative developments that may affect our firm?
- Can we better coordinate our sales, public relations, product, legal, and government relations teams to identify new business opportunities?

# We have answers:

- + **Strategic business consulting**
- + **Public policy analysis**
- + **Government relations advisory**

You may have invested considerable time and sensible research into forming a strategic business plan for Japan. Yet, you can remain vulnerable to the competitive threats and blind to the business opportunities created by shifts in public policy.

That's where Asia Strategy can be the answer you're looking for.

We bring an unparalleled business strategic understanding of the interplay among the groups impacting policymaking – from business executives, bureaucrats, trade and business-association officials, to politicians, academia, consumer advocacy groups and the media. Our management consultant's appreciation of the strategic business-planning process helps you to more effectively address the challenges you're facing.

In this way, you can achieve bottom-line results that address not only the interests of your stakeholders, but also the demands of your shareholders.



**10 YEARS DELIVERING RESULTS**

Tel 03.3506.0013 / 03.3724.5449

[www.asia-strategy.biz](http://www.asia-strategy.biz)

[keith.henry@asia-strategy.biz](mailto:keith.henry@asia-strategy.biz)